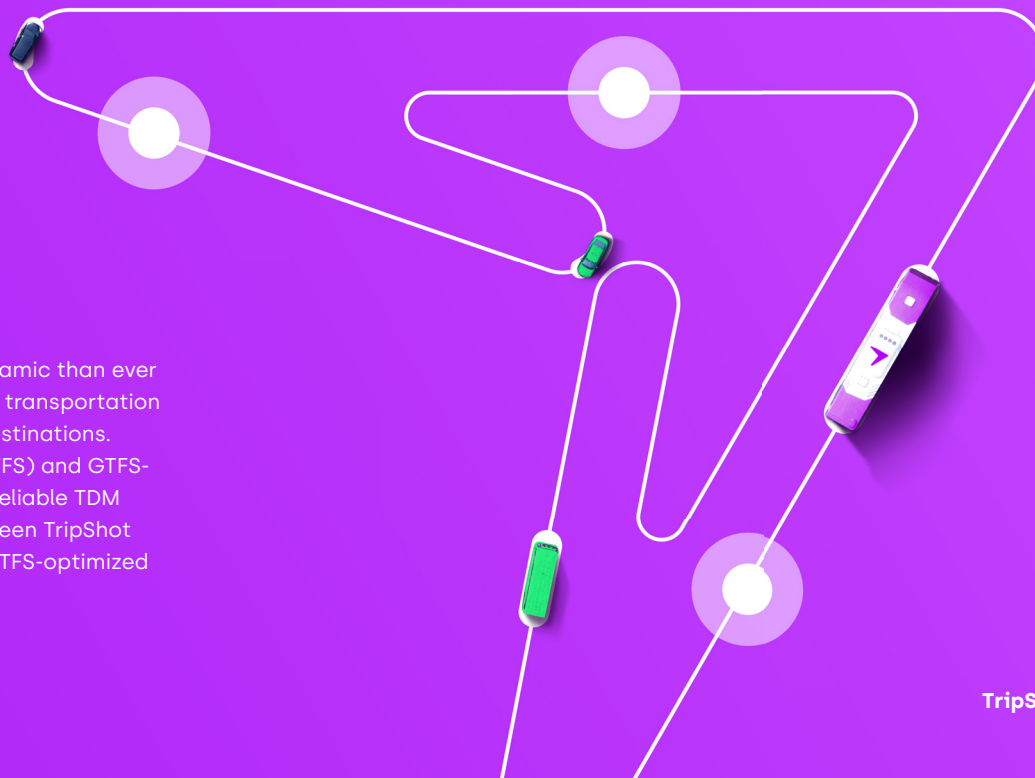




Supporting GTFS/GTFS-RT For More Reliable Transportation

Powering Reliability

Transportation Demand Management (TDM) is more dynamic than ever before. Riders need sustainable, efficient and connected transportation options to get them to work, school and other critical destinations. TripShot supports General Transit Feed Specification (GTFS) and GTFS-Realtime (GTFS-RT), resulting in a powerful, flexible and reliable TDM technology solution. Before we explore the synergy between TripShot and GTFS, let's review some of the best practices for a GTFS-optimized transit system.





Best Practices for GTFS & GTFS-RT

- ✓ **Data Accuracy**
It's important for transit managers to maintain accurate and current GTFS data. Transit systems should regularly update their data feeds after changes in schedules, routes and stops. TripShot provides data with the latest changes included.
- ✓ **Naming Consistency**
Consistent naming conventions for stops, routes and other items are required for accurate GTFS feeds. This makes it easier for systems to process the data and for riders to understand.
- ✓ **Validating GTFS Data**
Create a validation process so your team can easily identify and fix errors or inconsistencies in GTFS feeds. Avoiding incorrect data can prevent disruptions in transportation services.
- ✓ **Integrating Data**
GTFS and GTFS-RT data can be integrated into unique websites and applications. Proper integrations results in a more user-friendly and seamless experience for transit riders.



GTFS & GTFS-RT as a Framework

TDM and the larger transportation industry are rapidly evolving. Data is a guiding force through this rapid change and toward a more intuitive and sustainable transportation future. **GTFS is at the core of TripShot as a TDM technology solution**, providing a framework for our technology that is trusted by a majority of the largest tech companies, leading universities and other organizations.

GTFS-RT allows us to support riders with consistently updating travel times so they can reliably use shared transportation services. The flexibility of TripShot aligns with the flexibility of GTFS-RT and empowers transit systems to achieve their goals of optimization, cost-savings and higher rider satisfaction.



When GTFS Meets True-Time[®]

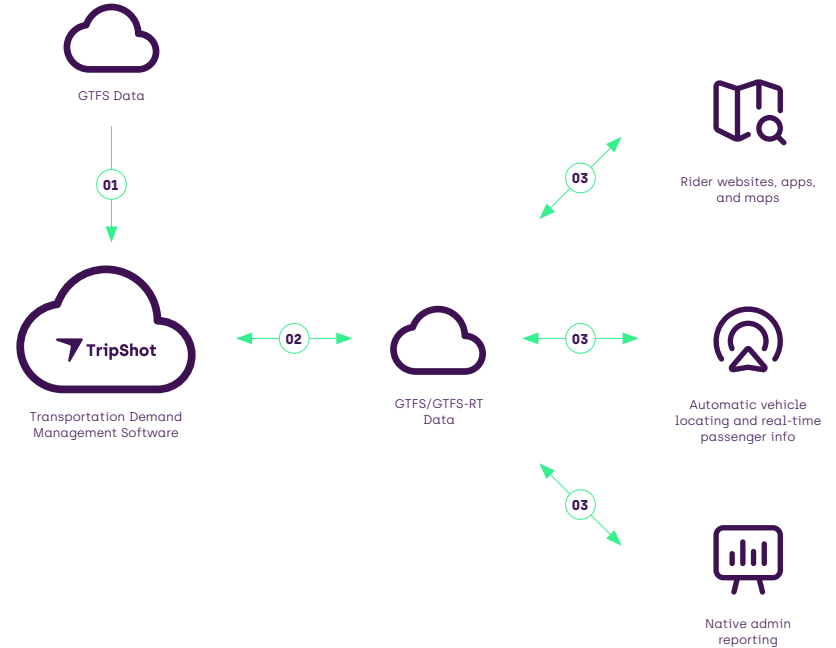
TripShot takes reliability to a new level with True-Time[®], allowing our solution to provide up-to-the-second, GPS-based location data to managers, drivers and riders. With our ability to capture GPS every second, paired with the intelligence behind TripShot's mapping algorithms, TripShot delivers the most accurate notifications from any CAD/AVL system on the market today.

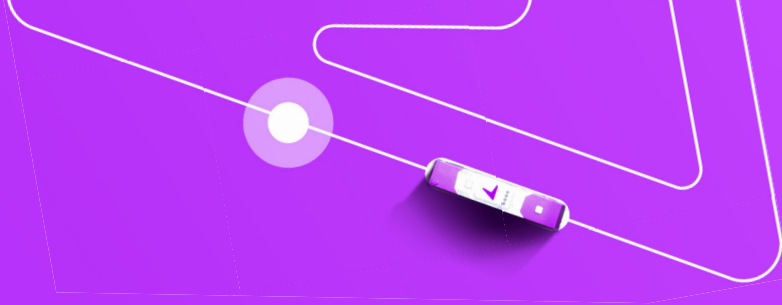
TripShot leverages leading navigation analytics tools, giving it insight into real-time traffic and allowing the system to seamlessly deliver accurate vehicle location regardless of traffic congestion, inclement weather, or disruption in signal.

True-Time[®] is greater than 99 percent accurate, improving satisfaction throughout our customers' transportation ecosystems. Paired with GTFS and GTFS-RT, True-Time[®] enables dispatchers, operators, and riders to address first/last mile problems, promote multimodal trips, and build on service predictability.

How TripShot Utilizes GTFS/GTFS-RT

TripShot produces GTFS/GTFS-RT and can ingest GTFS. We use True-Time® to empower our customers' transportation systems with live and up-to-date information that enables trips guided by real-time data. These trips are made possible with critical insights that are also used for data-driven decision-making and actionable reporting. The diagram illustrates how TripShot pushes GTFS data out so it can be acted upon.





Committed to Real-Time and Looking to the Future

The world of TDM and GTFS technology is only getting better. As we continue to support GTFS and GTFS-RT, we focus on our mission to simply and efficiently solve transportation's most pressing problems to redefine mobility for all. TripShot is committed to building a transportation landscape that is more connected, sustainable and intuitive. Our solution was built with GTFS in mind and continues to grow so we can elevate the transportation experience of customers with intelligent insights, comprehensive data and seamless integrations.

TripShot is continuously innovating so we can maximize the benefits of our solution, one of which is our production of GTFS-RT so other apps can integrate with our data. We're committed to ensuring that the real-time experience of transit riders and managers is as dynamic as the community around them.



TripShot

All Aboard